



Charles R. Drew University
of Medicine and Science

A Private University with a Public Mission

Visual Identity Guide

Our standards for
the proper use of our logo
and related graphic elements.

CDU Visual Identity Guide

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Overview

This Charles R. Drew University of Medicine and Science (CDU) Visual Identity Guide is a resource and sole reference document for the proper usage of the identity elements of CDU.

These identity elements include our:

- logo and related visual representations
- colors or palette
- typography or font selection
- imagery or photos, illustrations and graphics

Our identity elements are not our “brand,” but, as the shorthand graphic representation of the university, they are a vital part of our brand. They help unify our messaging across all media and are one of our most recognizable assets.

To achieve that message unity, create greater awareness and generate a favorable impression among our audiences, it is essential that CDU be disciplined as an organization and follow this Visual Identity Guide.

For any questions regarding this guide or its application, contact the Office of Strategic Advancement at (323) 357-3669.

Logo

The CDU logo consists of two separate components:

- The logo, which is our distinctive oval design (sometimes referred to as the “mark” or “emblem”)
- The actual spelling out of the University’s name

Together, they are often referred to as a “lockup” or “signature.”

Since the CDU logo also includes the name of the University, it can be used alone, though it is best reserved for applications in which the University name around the perimeter of the logo can be clearly read.

The name of the university should not be used alone in graphic treatments, except in rare instances where the logo itself would not be as effective.

CDU also has a tagline, which is a memorable or thoughtful catchphrase summarizing an organization’s purpose, product/service or philosophy. It should be used with the full lockup and never alone.

These elements have been carefully designed and should never be changed or distorted. To maintain the proper integrity of our look and identity, these elements should be used only in accordance with this guide in all applications: print, digital, collateral, promotional items, t-shirts, etc.

Mark / Emblem



Lockup / Signature



**Charles R. Drew University
of Medicine and Science**

With Tagline



**Charles R. Drew University
of Medicine and Science**
A Private University with a Public Mission

Logo

Full color



100% Black



Grayscale



Horizontal Signature



Charles R. Drew University
of Medicine and Science

Stacked Signature



Charles R. Drew University
of Medicine and Science

With tagline



Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission



Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission

Clear Space and Proportions



Alternate Logo

CDU also has an alternate logo—gold on black—that can be used for all applications but only with the permission of the Office of Strategic Advancement.

CDU Gold PMS-118



Logo: Incorrect Usage

Do not stretch or alter the logo in any way.

Do not enclose the logo within a box or other shape.

Do not change the proportions or order of the elements.

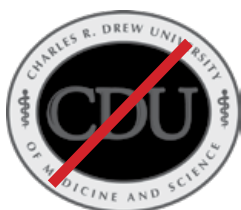
Do not place the logo over a clashing background color.

Do not reverse out the logo.

Do not use any colors for the logo other than those specified in this guide.

Do not add drop shadows to the logo or the University's name.

NOTE: The logo and the University's name may be placed over a photograph in certain instances, subject to approval by the Office of Strategic Advancement.



Charles R. Drew University
of Medicine and Science



Logo: Co-Branding Guidelines

Co-Branding for CDU as Majority Partner

As a community-founded educational institution, CDU often finds itself aligning with outside partners. When those relationships involve both CDU and one or more partners in a sponsorship, advertising effort or other joint communication, we need guidelines for the use of our logo in relation to the logo(s) of the other organization(s).

In relationships where CDU is the clear lead organization or the majority partner, the CDU logo should go above the partner logo(s) (in a vertical configuration), or to the left, or first (in a horizontal configuration). The relative size of the logos should be determined by the context and medium of the application.

Vertical Example



Charles R. Drew University
of Medicine and Science



X
X

Charles R. Drew University
of Medicine and Science



Horizontal Example



Charles R. Drew University
of Medicine and Science



Charles R. Drew University
of Medicine and Science

X X



Logo: Co-Branding Guidelines

Co-Branding for CDU as Equal or Subordinate Partner

In relationships where CDU and the other partner(s) are equal, logo placement and relative size should reflect that equality, and be determined by the context and medium of the application.

In relationships where CDU is a subordinate partner, logo placement and relative size should reflect that arrangement. Ideally, logo placement and relative size should be determined by the context and medium of the application. However, in these relationships, CDU may or may not have significant control over logo placement or size.

CDU should use the full lockup in co-branding situations. The tagline should be used sparingly, and only then depending on the nature of the relationship and space available.

Equal Relationship



Charles R. Drew University
of Medicine and Science



Charles R. Drew University
of Medicine and Science

CDU Subordinate Partner

School, Program and Department Branding

CDU colleges, schools, programs and departments can brand with the CDU logo. However, individual degrees are not branded. A list of examples (not exhaustive) is below.



Mervyn M. Dymally
School of Nursing

College/School:

- College of Medicine
- College of Science and Health
- Mervyn M. Dymally School of Nursing



Mervyn M. Dymally
School of Nursing

Program:

- Charles R. Drew/UCLA Medical Education Program
- Post Baccalaureate Certificate Program in Pre-Medicine
- Graduate Medical Education
- Biomedical Sciences
- Radiologic Technology
- Radiologic Sciences
- Urban Community Health Sciences Program
- Urban Health Program
- Physician Assistant Program
- Family Nurse Practitioner Program
- Entry Level Master's Program
- RN-BSN Program



Charles R. Drew/UCLA
Medical Education Program



Charles R. Drew/UCLA
Medical Education Program

Department

- Office of the President
- Office of Strategic Advancement
- Academic Affairs



Academic Affairs



Academic Affairs

CDU Mascot: The Mighty Lion

The CDU Mighty Lion mascot was created to promote school spirit and pride. Strength, determination and courage are qualities attributed to the Lion, the characteristics of a leader. The Mighty Lion graphic is used primarily for student-directed communications but may be used for other select audiences as well.

For internal audiences or applications where the audience is familiar with CDU, the Mighty Lion graphic may be used with or without the CDU logo—for example, in the student newsletter.

For applications where the audience is less familiar with CDU, the Mighty Lion graphic is best used with the CDU logo and in the subordinate position—either below or to the right of the CDU logo.



The Mighty Lions



The Mighty Lions



Charles R. Drew University
of Medicine and Science



Charles R. Drew University
of Medicine and Science



The Mighty Lions



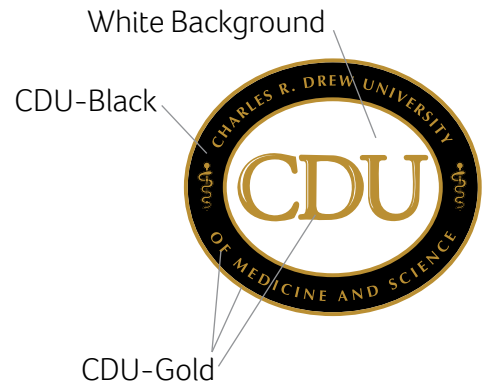
The Mighty Lions

Colors

CDU has a primary color palette, which consists of the main colors in our logo, and a secondary color palette, consisting of colors complementing and contrasting with our primary colors.

Use only the colors specified and in the manner specified in this Visual Identity Guide for all print, digital and outdoor applications.

The inner oval must always “knock-out” to white and never show any background colors.



CDU Primary Color Palette

CDU-Black

SWATCH	PANTONE	PROCESS	RGB	HEX COLOR
	PMS - Black	C 0 M 0 Y 0 K 100	R 0 G 0 B 0	#000000


CDU-Gold

SWATCH	PANTONE	PROCESS	RGB	HEX COLOR
	PMS -118	C 31 M 44 Y 100 K 0	R 174 G 132 B 0	#AE8400


Colors

CDU Secondary Color Palette


CDU-Bright Gold

SWATCH	PANTONE	PROCESS	RGB	HEX COLOR
	PMS -123	C 0 M 24 Y 93 K 0	R 253 G 195 B 62	#FDC33E

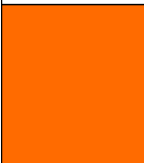
CDU-Dark Gold

SWATCH	PANTONE	PROCESS	RGB	HEX COLOR
	PMS -7756	C 45 M 47 Y 87 K 22	R 127 G 109 B 28	#7F6D3A

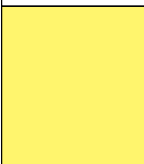
CDU-Cream

SWATCH	PANTONE	PROCESS	RGB	HEX COLOR
	PMS -1215	C 0 M 14 Y 64 K 0	R 255 G 217 B 118	#FFD976

CDU-Orange

SWATCH	PANTONE	PROCESS	RGB	HEX COLOR
	PMS -1505	Always print as fifth color	R 255 G 108 B 0	#FF6C00

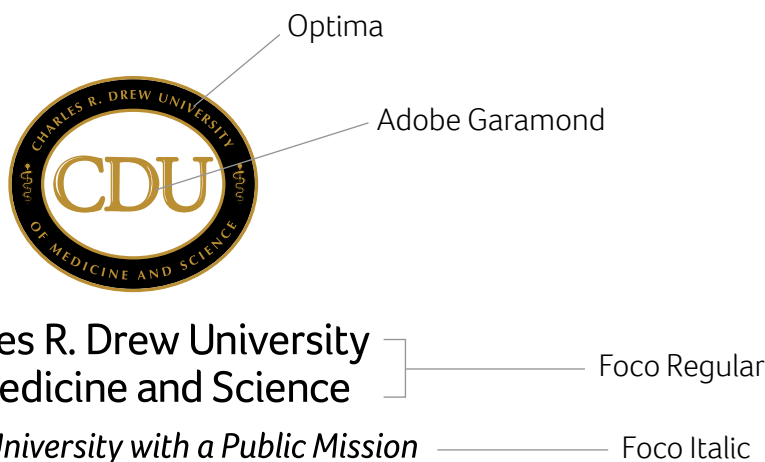
CDU-Pale Yellow

SWATCH	PANTONE	PROCESS	RGB	HEX COLOR
	PMS -100	C 0 M 0 Y 70 K 0	R 255 G 245 B 109	#FFF56D

Typography

CDU has sets of fonts for all applications: logo, print, web/digital and outdoor/OOH. They've been selected specifically to enhance our brand and visual identity, and to make it more distinctive. They include:

- Optima and Adobe Garamond, which are used only with the logo in all applications.
- Foco Regular and Foco Italic, which are used for the University name and tagline in all applications.
- The Foco family is also used, in all applications, for subheads, body copy and captions, according to the summary on p. 20.
- Delicato Pro and the Delicato Pro family, which are used, in all applications, for headlines and subheads larger than 14 pts., according to the summary on p. 20.
- Nautica Regular and Nautica Medium, which are used, in all applications, when a script style font is indicated—as in special occasion invitations. See the summary on p. 20.



Typography

The Foco and Delicato fonts, in particular, were chosen for their originality and will be used in all creative projects produced for the University by the Office of Strategic Advancement unit. These two fonts are not typically available with Win 10, Word or Outlook.

For departments or programs producing their own material with outside printers or graphics vendors, your contractors should have both the Foco and Delicato Pro families.

For departments producing their own material in-house, here are readily available—and free—substitute fonts:

- Tahoma or Verdana for Foco
- Garamond for Delicato and Delicato Pro

Typography

Here are Foco and the Foco family.

Foco Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Foco Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Foco Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Foco Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Foco Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Typography

Here are Delicato Pro and the Delicato Pro family.

Delicato Pro Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890**

Delicato Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

Delicato Pro Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890*

Typography

Here are Tahoma and Verdana.

Tahoma Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Tahoma Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Verdana Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Verdana Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Verdana Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Typography

Here is Garamond.

Garamond Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Garamond Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Garamond Book Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Here is Nautica.

Nautica Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Nautica Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890

Typography

Typography Summary for All Applications (print, web/digital and outdoor/OOH)

Logo	Optima and Adobe Garamond
University name	Foco Regular
University tagline	Foco Italic
Headlines	Delicato Pro
Subheads larger than 14 pts.	Delicato Pro Italic
Subheads smaller than 14 pts.	Foco Regular Italic
Body copy	Foco Light
Captions	Foco Light Italic
Script style font	Nautica Regular and Medium

This is a Sample Headline — Delicato Pro Regular

This is a Supporting Subheadline — Delicato Pro Italic

This is sample body copy. Apicatusa non cullab imus derum modi des ut a diciatur remporum istiis ium quia quamend eliquiam este sin aut asitiste ommoluptus ad quodictor atur, susconsent oribea dolupta. — Foco Light



This is sample caption picatusa non cullab imus derum id modi des ut a diciatur remporum. — Foco Light Italic

You're Invited — Nautica Regular and Medium

Imagery

Our imagery includes the pictures, graphics and illustrations we use to tell our story.

Our photos should be well-lit and high-quality. They should also be of sufficiently high resolution for the application. The photos should be simple in their composition, without too many competing or conflicting visual elements. When we feature people, the subjects should appear natural and happy—unless appearing cheerful would be inappropriate for the topic.

When acquiring stock images for design, the best value can be found at Adobe Stock: <http://stock.adobe.com>.

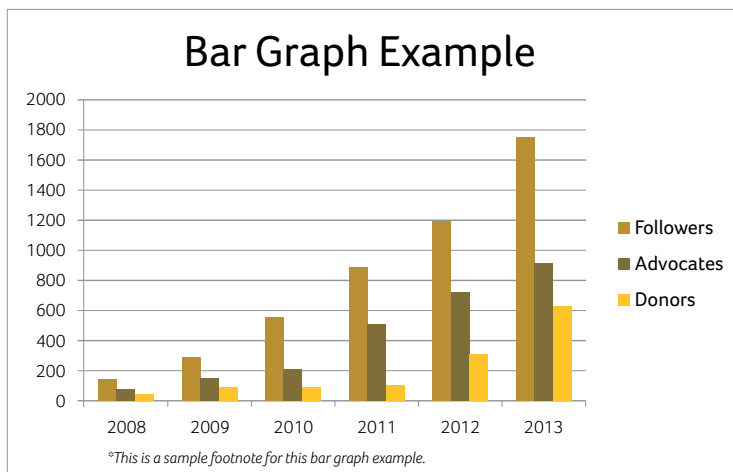
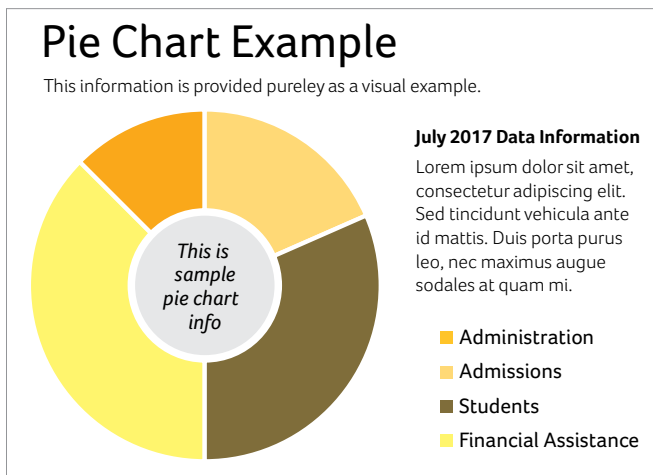


Imagery

Our illustrations and graphics should be simple and easily understandable for the application. They should be high-quality, professionally drawn and rendered in our color palettes. We should never use clip art.

The charts and graphs we use to convey data and illuminate more complicated information should be clean, uncluttered and straightforward. As with the rest of our imagery, our charts and graphs should utilize our color palettes.

The Foco font family should be used for all elements of charts, graphs and illustrations to ensure easy readability across all media.



Visual Identity In Use - Templates

Print Advertisements



Iquam seque nus
volorum re dolor
ectur sunt et ver
um qui dolupti.
— Lorem Ipsum

**Dio tenest mollate mpelenis nonet labo
nat eic testor sinciet omnihil.**

Omnis eicimax imincil moluptus inum nus, odita
corecest dolum con expligenis et que is et officip
itatemp orerum acernate laut am enienti aectem
quis et re, sim est eos et, quia dio con consequam,
utem iplet dignihill molupturi.

- Undergraduate
- Graduate
- Certificate Programs
- International Students
- Transfer Students

This is a Call to Action at (323) 563-4939



Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission

1731 E. 120th Street, Cobb 101 • Los Angeles, CA 90059 • (323) 563-4839 • www.cdrewu.edu



Iquam seque nus
volorum re dolor.
— Lorem Ipsum

**Dio tenest mollate mpelenis nonet labo
nat eic testor sinciet omnihil.**

Omnis eicimax imincil moluptus inum nus, odita
corecest dolum con expligenis et que is et officip
itatemp orerum acernate laut am enienti aectem
quis et re, sim est eos et, quia dio con consequam,
utem iplet dignihill molupturi.

- Undergraduate
- Graduate
- Certificate Programs
- International Students
- Transfer Students

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Iquam seque nus
volorum re dolor.
— Lorem Ipsum

**Dio tenest mollate mpelenis nonet labo
nat eic testor sinciet omnihil.**

Omnis eicimax imincil moluptus inum nus, odita
corecest dolum con expligenis et que is et officip
itatemp orerum acernate laut am enienti aectem
quis et re, sim est eos et, quia dio con consequam,
utem iplet dignihill molupturi.

- Undergraduate
- Graduate
- Certificate Programs
- International Students
- Transfer Students

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Charles R. Drew
University of Medicine and Science
is proud to support
Community Health Councils.

Congratulations on 25 years of
community transformation leadership.




Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission

www.cdrewu.edu

Charles R. Drew
University of Medicine and Science
is proud to support
Community Health Councils.

Congratulations on 25 years of
community transformation leadership.

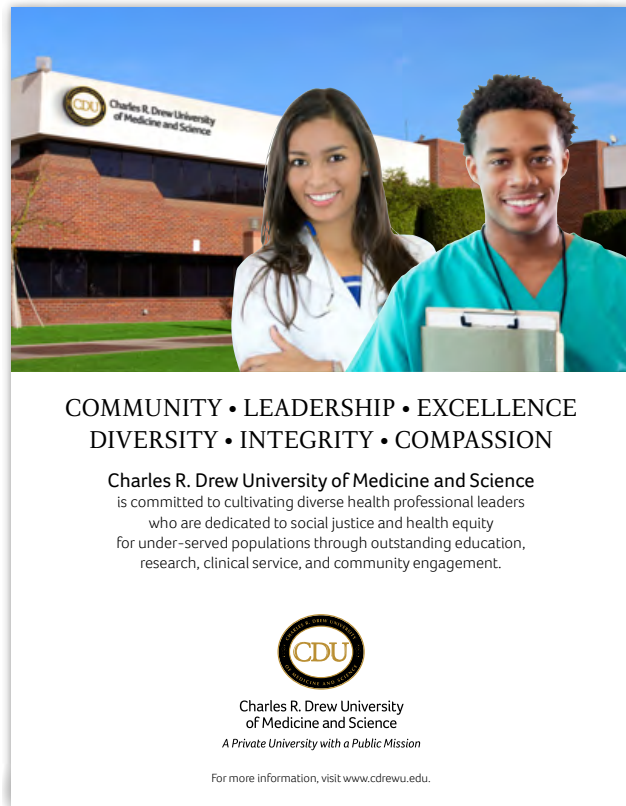


Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission

www.cdrewu.edu

Tribute Ad


Visual Identity In Use - Templates



A sponsorship display ad featuring a photograph of two smiling healthcare professionals, a woman in a white lab coat and a man in teal scrubs, standing in front of a brick building with the university's name. Below the photo, the ad lists core values: COMMUNITY • LEADERSHIP • EXCELLENCE and DIVERSITY • INTEGRITY • COMPASSION. It then states the university's commitment to social justice and health equity. The CDU logo is centered below the text, followed by the university's name and tagline: "A Private University with a Public Mission". At the bottom, it provides the website URL: www.cdrewu.edu.

COMMUNITY • LEADERSHIP • EXCELLENCE
DIVERSITY • INTEGRITY • COMPASSION

Charles R. Drew University of Medicine and Science
is committed to cultivating diverse health professional leaders
who are dedicated to social justice and health equity
for under-served populations through outstanding education,
research, clinical service, and community engagement.


Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission

For more information, visit www.cdrewu.edu.

Sponsorship Display Ad


Digital Online Banners



A digital online banner featuring a photograph of a female doctor in a white lab coat with a stethoscope, sitting at a desk. The ad includes placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin sit." Below this is a yellow button that says "Enroll Today!". The CDU logo is positioned in the bottom left corner, followed by the university's name and tagline: "A Private University with a Public Mission".

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Proin sit.

[Enroll Today!](#)

 Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission

Facebook Ad

Visual Identity In Use - Templates

OOH Advertisements



Kiosks



Billboards

Visual Identity In Use - Templates

Collateral - Fliers and Posters

Iquam seque nus
volorum re dolor.

*Qui dolupti ratquam explaut natatum
ectur sunt et verum.*

Dio tenest mollate mpelenis nonet
labo nat eic testor sinciet omnihil.

Omnis eicimax imincil moluptus inum nus,
odita corecest dolum con expligenis et que
is et officip.

September 24, 2017
6 p.m. to 9 p.m.

Charles R. Drew University
of Medicine and Science
1731 E 120th Street
Los Angeles, CA 90059

This is a Call to Action at (323) 563-4939
or visit www.cdrewu.edu


Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission

Basic Flier or Poster


SCIENCE DAY
Explorations in Science and Medicine

MEDICINE SUTURING X-RAY CPR SCIENCE BLOOD TYPING

Saturday, July 22, 2017
8 a.m. to 4:30 p.m.

Charles R. Drew University
of Medicine and Science
1731 E 120th Street
Los Angeles, CA 90059

Science, Food and Fun!
This is a Call to Action at (323) 563-4939
or visit www.cdrewu.edu


Charles R. Drew University
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Branded Event Flier or Poster

**Create Your Own
ICE CREAM FLOAT**

Brought to you by: Staff Management Council

Join us in celebrating
all June birthdays,
anniversaries and
significant events

Cobb Lobby
Friday, June 30, 2017
2 p.m. to 3 p.m.

 Charles R. Drew University
of Medicine and Science

Informal Event Flier or Poster

Visual Identity In Use - Templates

Collateral - Tri-fold and One-sheet



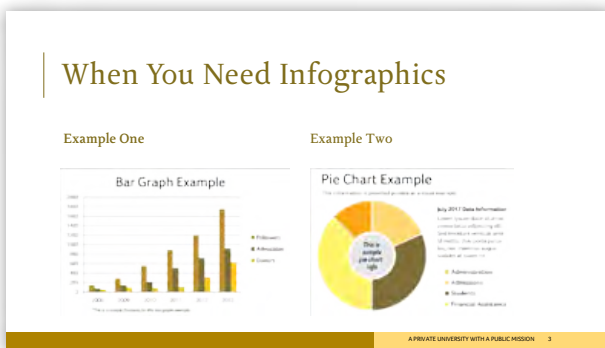
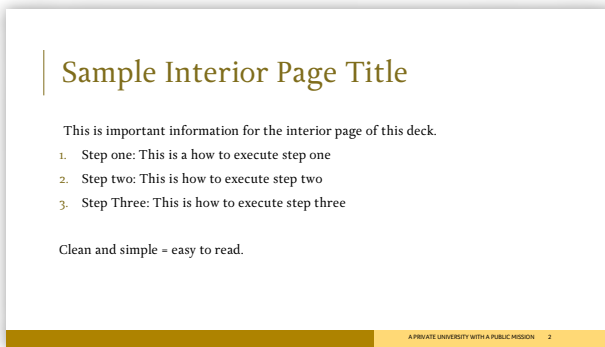
Tri-fold



One-sheet

Visual Identity In Use - Templates

PowerPoint Presentations



Visual Identity In Use - Templates

Broadcast Emails

Physician Assistant Program
Master Health Science

This is Where the Creative Headline Happens



Maecenas rutrum neque vehicula porttitor tempus. Etiam vehicula ante sit amet felis malesuada pharetra. Etiam sapien nisl, aliquam ac mollis vel, luctus eu diam. Sed bibendum tristique leo. Phasellus quam arcu, cursus ut tristique sit amet, maximus quis est.

Call to Action (213) 555-1212
or visit www.cdrewu.edu

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer dignissim porta nulla a elementum. Mauris massa odio, rutrum nons et sapien. Sed pellentesque interdum lectus vel elementum. Sed aliquet semper laoreet. Cras a sollicitudin arcu, ac sagittis ante. Aenean finibus nisl at diam euismod egestas. Vestibulum sed mauris tincidunt, pellentesque felis ac, porta libero. Nam euismod tortor gravida, ultricies augue.

Fusce vestibulum eu tellus ac aliquet. Donec hendrerit risus et pellentesque fringilla. Proin velit neque, molestie nec efficitur a, pellentesque sit amet nisl. Morbi id viverra odio. Suspendisse ultrices risus ac euismod viverra. Pellentesque condimentum dignissim est, ulla in corporper interdum turpis porttitor in. Phasellus bibendum, lorem a ultrices finibus, arcu magna sed dapibus quam.



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of Medicine and Science

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Insert department name that is broadcasting.

Editable Area with Photo and Message
Fonts and colors must adhere to the Visual Identity guideline, however arrangement of the elements can be changed in this section to best suit the content.

Footer remains unchanged

Visual Identity In Use - Templates

Press Release



FOR IMMEDIATE RELEASE

Contact: John Meryman, Director of Communications
(323) 563-4983 (office)
(310) 560-8976 (mobile)
johnmeryman@cdrewu.edu

Charles R. Drew University of Medicine and Science

Twenty-Seven Los Angeles Unified School District-West Students Receive 'Instant' or 'Early' Admission to Charles R. Drew University of Medicine and Science Under New Joint Agreement

Second partnership between CDU and LAUSD enables qualified LAUSD-West students to receive priority admission to CDU, along with varying levels of scholarships.

LOS ANGELES, Calif. (May 30, 2017) — Twenty-seven Los Angeles Unified School District-West students were granted "instant" or "early" admission to Charles R. Drew University of Medicine and Science (CDU) as a result of the second partnership between CDU and the Los Angeles Unified School District (LAUSD) in the past 13 months.

"Instant" admissions are given to graduating seniors, who are accepted for the Fall 2017 term at CDU, while "early" admissions are given to current juniors, who are accepted for the Fall 2018 term.

The agreement, which will enable qualified students from LAUSD-West to pursue careers in medicine and science at the South Los Angeles University, was announced at a signing ceremony at CDU on May 30, 2017, and is similar to the arrangement offered to LAUSD-South students in April 2016. CDU has also signed "instant" or "early" admission memorandums of understanding with Compton Unified School District, Verbum Dei High School and West Los Angeles College, and expects to sign additional agreements with Los Angeles County schools, school districts and community colleges in the coming year.

"One of our most important goals at CDU is to help reduce health disparities and create more access to quality health care in under-resourced communities," said CDU President and CEO Dr. David Carlisle. "According to a 2015 survey, more than 80% of our alumni go on to practice in underserved communities following graduation. So when we're able to provide an opportunity to high school students from underserved areas to enter the medical field, we are directly addressing that critical goal."

LAUSD-West schools covered by the agreement include:

- Crenshaw High School
- Dorsey High School
- Fairfax High School
- Girls Academic Leadership Academy (GALA)
- Hamilton High School
- Hawkins C. DAGS
- Hawkins CHAS

Page 1 of 2
Charles R. Drew University of Medicine and Science, 1731 E. 120th St., Los Angeles, CA 90059

- Hawkins RISE
- Helen Bernstein High School
- Hollywood High School
- Holywood High School
- Los Angeles High School
- Middle College High School
- University High School
- Venice High School
- Washington Prep High School
- Westchester Magnet High School

"We're very excited to be able to expand our partnership with LAUSD," said CDU Executive Vice President of Academic Affairs and Provost Steve O. Michael, PhD. "We share a vision with LAUSD leadership that all students deserve an opportunity for undergraduate and graduate education. And it's part of our commitment to the communities we serve, and particularly, the medically underserved communities of South Los Angeles, to help provide those academic opportunities in the medical field."

"This is about promise, hope and the future," said LAUSD-West Superintendent Cheryl Hildreth. "It's an important step toward increasing opportunities for inner-city students to pursue STEM fields starting right here in their own community. It's a step toward changing belief systems about what these students are really capable of doing and helping them do it."

Added LAUSD Board President Steve Zinner, "We're talking about changing health care in America. These students here could be the ones who, five or 10 years from now, are summoning a combination of science, technology, training and compassion to serve a public in need of their care. It is their rightful place at this university, and it could be their rightful place in a career in medicine."

For more information, visit <http://www.cdrewu.edu/>, and follow CDU on [Facebook](#), [Twitter](#) (@cdrewu), and [Instagram](#) (@charlesdrewu).


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ABOUT CHARLES R. DREW UNIVERSITY OF MEDICINE AND SCIENCE
CDU is a private, non-profit, student centered minority-serving medical and health sciences university that is committed to cultivating diverse health professional leaders who are dedicated to social justice and health equity for underserved populations through outstanding education, research, clinical service, and community engagement.

Located in the Watts-Willowbrook area of South Los Angeles, CDU has graduated more than 550 medical doctors, 2,700 more graduate physicians, more than 1,200 physician assistants, 800 nurses and over a thousand other health professionals. CDU is a leader in health disparities research with a focus on education, training, treatment and care in cancer, diabetes, cardiometabolic diseases, and HIV/AIDS.

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Internal Memo



Memo

Charles R. Drew University of Medicine and Science

Date: September 26, 2017

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